

# KCWLONDON

LONDON'S MONTHLY NEWS & GLOBAL VIEWS

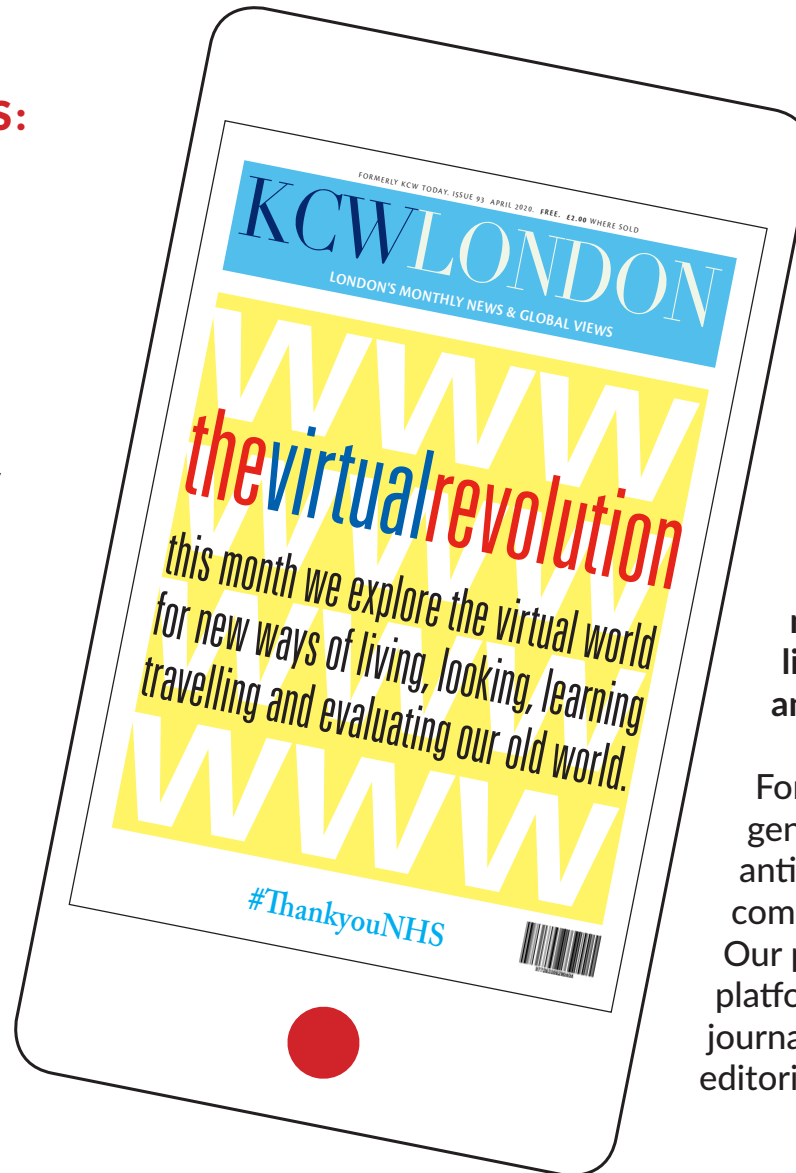
# digital media pack

## WHY ADVERTISE WITH US:

- 10 years online experience
- Established loyal readership
- Intelligent journalists
- Creative writers
- Reliable & reputable news brand
- First-class demographic
- Reputation for journalists' integrity
- Select social media programme
- Original & targeted content solutions
- UK & International audience
- Shortlisted Newspaper of the Year
- Selected Partners with BBC

### CONTACT;

Advertising@kcwlondon.co.uk  
Subscriptions@kcwlondon.co.uk  
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## WHO WE ARE:

KCWLondon is a monthly print and online platform.

The title, known for intelligent and unbiased journalism was shortlisted for Newspaper of the Year in 2017.

A monthly digest of London news, education, opinions, literature, arts & culture, architecture, astronomy, health, motoring, fishing, chess, business, lifestyle as well as global news, culture and views in our International section.

Forensic reporting, due diligence and genuine information provide a refreshing antidote to the climate of false news commercialism and online opportunism. Our partnership with the BBC expands our platform facilitating access to video and data journalism to our unique and unparalleled editorial.

Header/Footer banner  
1200 x 90 & 970 x 90 px

£350 & £300 pcm  
(per calendar month)

Central Banner  
728 x 90 px

£250 pcm

Box Ad  
300 x 300 px  
or custom

£ 300 pcm

MPU  
300 x 250 px

£ 250 pcm



## OUR READERS AND AUDIENCE MONTHLY

**KCWLONDON.co.uk**

Unique page visits  
15.000 – 20.000  
60,000 across all  
platforms

Visitors spend  
2.33minutes per page

Average current age 41

53% male, 47% female

Mobile 52.04%  
Desktop 43.00%  
Tablet 4.06%

Advert sizes not to scale and in pixels  
Artwork supplied as follows;  
png, jpeg, gif or html 5 format for web  
In-house artwork available (price on application)  
Individual banner sponsorship and sections

Bespoke editorial; interviews, advertorials  
Podcast and video capability  
Links, news letters, full social media support  
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